

# JEWELS OF EMIRATES SHOW AL AIN

# معرض جواهر الإمـــــارات العين

## 27 - 31 JANUARY 2027

## يناير 2027

مـركـز أدنـيـك - الـعـيـن

AL AIN - ADNEC CENTRE

Organised by: مركز اكسبو الشارقة EXPO CENTRE SHARJAH

Supported by: غرفة تجارة وصناعة الشارقة Sharjah Chamber of Commerce & Industry

Hosted by: adncc centre مركز أدنيك العين

www.jewelsofemirates.ae




# A New Jewellery Destination

Jewels of Emirates arrives in Al Ain, bringing a distinctive jewellery experience to the heart of the Garden City.

Discover an exceptional showcase of fine jewellery, gold, diamonds, pearls, precious stones and contemporary creations, bringing together established brands, master jewellers and emerging Emirati designers.

Celebrating craftsmanship, creativity and Emirati identity, Jewels of Emirates - Al Ain creates a new destination for jewellery lovers, collectors and buyers to discover exceptional pieces and connect directly with designers and brands.

# Why Al Ain?

### A New Market. A New Audience. A New Opportunity.

Al Ain provides a distinctive setting for the next chapter of Jewels of Emirates. The new edition creates an opportunity for jewellery brands and designers to expand their presence and connect with new audiences across Al Ain and the wider Abu Dhabi market.

**Reach New Customers:** Connect directly with jewellery enthusiasts and potential buyers in a new market.

**Expand Your Brand Presence:** Strengthen your visibility and introduce your collections to new audiences.

**Create Direct Connections:** Build meaningful relationships with visitors, buyers, designers and industry professionals.

**Celebrate Emirati Creativity:** Be part of a platform that places UAE craftsmanship, entrepreneurship and emerging Emirati talent at its heart.





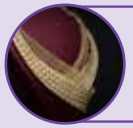




# Discover At Jewels Of Emirates

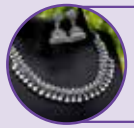
### Exceptional Jewellery. Distinctive Designs. One Destination.


Diamonds Jewellery


Gold Jewellery

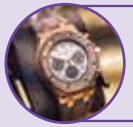

Fine Jewellery


Lab-Grown Jewellery


Silver Jewellery


Pearls


Precious Stones


Watches


Emirati Designers


Fashion Accessories



# Emirati Creativity

## Celebrating Local Talent

Discover exclusive collections by Emirati jewellery designers, where cultural heritage meets contemporary creativity.

Jewels of Emirates - Al Ain provides a dedicated platform to showcase UAE talent, craftsmanship and entrepreneurship while giving emerging and established designers an opportunity to connect directly with new audiences.

# Why Take Part?

## Bring Your Brand to Al Ain

**Access A New Market:** Introduce your collections to new audiences and expand your reach within the UAE.

**Direct Sales Opportunities:** Engage directly with visitors and potential buyers throughout five days of the exhibition.

**Build Brand Visibility:** Position your brand within a dedicated jewellery environment supported by an integrated marketing and PR campaign.

**Connect With The Industry:** Build relationships with designers, retailers, buyers and jewellery industry professionals.

**Showcase New Collections:** Present new launches, signature pieces and exclusive collections directly to your target audience.

**Be Part Of The Next Chapter:** Join Jewels of Emirates as the exhibition expands its presence to Al Ain.





# Show Highlights & Attractions

## More Than a Jewellery Exhibition



**EMIRATI DESIGNERS' PAVILION:**
Discover distinctive collections showcasing the creativity and craftsmanship of UAE jewellery designers.

**FINE JEWELLERY COLLECTIONS:**
Explore exceptional pieces from participating jewellery houses, designers and brands.

**EXCLUSIVE BUYER BENEFITS:**
Discover special offers and exclusive buying opportunities from participating exhibitors.

**NEW COLLECTION LAUNCHES:**
Be among the first to discover new designs, signature pieces and limited collections.

**RAFFLE DRAWS & CONTESTS:**
Exciting opportunities for visitors to win valuable prizes throughout the exhibition.

**PREMIUM VISITOR EXPERIENCE:**
A five-day jewellery destination combining discovery, shopping, craftsmanship and creativity.







# The Jewels Of Emirates Legacy

**Building on a Successful UAE Jewellery Platform**

## 2026 Jewels Of Emirates Highlights

**180+**
Exhibitors

**11,550 sqm**
Exhibition Space

**500+**
Brands on Display

**8,500+**
Visitors

## Marketing Reach

**28 Million**
Digital & Social Media Impressions

**500,000+**
SMS Broadcasts

**800,000+**
Email Broadcasts

**2,000+**
VIP E-Invitations

*Now, the journey continues in Al Ain.*











# Visitor Information

### Jewels Of Emirates Show Al Ain

- Dates: 27-31 January 2027
- Venue: AL AIN - ADNEC CENTRE

**Discover. Connect. Experience.**
Explore exceptional jewellery, discover Emirati creativity and meet leading jewellery brands and designers over five inspiring days in Al Ain.

# For Exhibitors

### Your Next Market Awaits

Bring your brand to Jewels of Emirates Show Al Ain and become part of the show's expansion into a new UAE destination.

Present your collections, connect directly with new audiences and position your brand within a dedicated jewellery platform.

JEWELS OF
EMIRATES SHOW
AL AIN

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الإمـــــارات
العين



# Book Your Space

**Be part of the first**
**Jewels of Emirates Show Al Ain edition.**

For stand options, participation, packages and commercial opportunities, contact our team.

# Enquire Now

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